



## Global interiors industry to descend on Singapore for FIND – Design Fair Asia later this month

- FIND anticipates more than 10,000 attendees at Marina Bay Sands between 22<sup>nd</sup> and 24<sup>th</sup> September 2022
- More than 250 regional and international product designers, manufacturers and brands showcase interiors and furniture collections at FIND – Design Fair Asia
- A special pavilion called "The Italian Futures Design Capsule", designed by Stefano Boeri Interiors, is a unique showcase that will best celebrate creativity and Made in Italy craftsmanship, created with the support of the Italian Trade Agency
- Other national pavilions like that of the Czech Republic celebrates the best of Czech interior design

### PRESS RELEASE

Singapore, 8 September 2022: FIND – Design Fair Asia will run from 22<sup>nd</sup> to 24<sup>th</sup> September 2022 at the Marina Bay Sands Expo and Convention Center during Singapore Design Week. FIND establishes itself as an essential business destination for the global and regional furniture and interior design industry, inspiring creativity and inspiration with an extensive free-to-attend roster of activities. A major attraction for thousands of international design and architecture leaders signed up to attend are the panel discussions and masterclasses under the **FIND – Global Summit** carefully curated by Tony Chambers and Yoko Choy. Attendees will also discover a furniture, homeware, lighting, bathroom, textile, and interiors product showcase by more than 250 international and regional manufacturers, companies and brands. A highlight of the product showcase is the close to 60 established and emerging product designers from Indonesia, Malaysia, Philippines, Singapore, Thailand and Vietnam who will unveil fresh works through the lens of materiality at **EMERGE @ FIND; Italian Design Futures Capsule**

celebrates the best of Italian design; as well as pavilions such as the **Czech Republic, SFIC - The Urban Living Showcase** and **Society of Interior Designers**.

“The creation of FIND is a great step forward in our commitment to build and develop an iconic furniture and interiors design exhibition and summit in Singapore. The event enables us to provide our design audiences in Asia with an enviable spread and diversity of exclusive launches, innovations, and design thinking. In addition to the positive impact of the trade and business that will be generated at FIND, the show will further catalyse design collaboration between creators, both emerging and established,” explained Marcus Magee, Vice President - Asia of dmg events, the organisers of FIND – Design Fair Asia.

“We’re delighted to see such a high-profile international delegation of buyers already confirmed to attend from across Asia, Europe, America and the Middle East. A testament to the strong programme and variety of products that will be on display and a good indicator that there will be many deals and collaborations taking place at the event,” he continued.

“We’re excited to unveil the inaugural edition of FIND – Design Fair Asia in conjunction with the return of Singapore Design Week. Together, we can showcase the best furniture, interiors and design from our very own region and across the globe, highlighting the key role that Singapore plays as an East-West connector and convenor for Southeast Asian design and lifestyle,” says Dawn Lim, executive director of DesignSingapore Council.

### **Get inspired by the interiors industry’s most successful designers**

**FIND – Global Summit**, the highlight of the fair led by Chair and Co-chair of content Tony Chambers and Yoko Choy, will bring together world renowned personalities and practitioners in the design industry to share insights and visions in what will be the most anticipated face-to-face gathering for the design community in Southeast Asia for the past four years. Across three days, visitors will get to attend keynote speeches, panel discussions and masterclasses as well as absorb insights from a tapestry of richly woven content.

Located within the Italian Design Futures Capsule at the heart of the exhibition floor, international and local speakers will be exploring the role of design and creative businesses in sustainable development, the future of wellness, post-pandemic hospitality, the biophilic design movement, designing the metaverse and the 3Cs in the creative industry – creativity, commerce, and communication.

INTERNI magazine will also host a series of three masterclasses touching on how design can shape hospitality, the art of living as well as sustainable materials.

### **Explore great designs and innovative products from global and regional interior brands**

Manufacturers, retailers, product designers, artists, and global brands from more than 10 countries prepare to create an enviable product showcase that focuses on furniture, lighting,

bathroom, kitchen and art. Must-visit exhibiting companies include: Ernestomeda, Riva 1920, Erco Lighting, Jaipur Rugs, Javi Home, Bull & Stein and Jung Asia.

FIND – Design Fair Asia is supported by the **Italian Trade Agency**, under the patronage of the **Italian Ministry of Foreign Affairs and International Cooperation**, thus allowing the Italian design trade to amplify its presence at the fair. The avant-garde **Stefano-Boeri**-designed **Italian Design Futures Capsule** will house the new creations of Italian companies such as Agglotech, Italian Textstyle, Fiam Italia, and more.

A recent addition to the FIND – Design Fair Asia space is the Czech Republic's pavilion featuring some of the country's top design brands. Czech craftsmanship is highlighted through their meticulous production and premium production quality across materials such as crystal, glass, wood, and that of the acoustic variety. Organised by the Design Center CzechTrade and Czech Trade Promotion Agency / CzechTrade, visitors can look forward to the works of piano manufacturer PETROF, Ladislav Ševčík Bohemia Crystal, Robert Halama Czech Art Crystal, Elite Bohemia, Hunat Glass, UBRD and SilentLab at the Czech pavilion. Visitors can enjoy the coming together of music, painting and traditional production as award-winning music composer and multi-instrumentalist Mr. Karel Havlíček will play on the PETROF piano. Meanwhile, his brother, a reputable painter and graphic designer, Mr. Maxim Havlíček will have a wonderful show of performance art as he paints the 'Parallel Universes'; a version of the painting is also imprinted on the PETROF Gemini piano.

### **Putting the spotlight on Southeast Asian talent**

dmg events and Design Singapore Council will present the first-of-its-kind Southeast Asian design talent showcase at **EMERGE @ FIND**. Curated by Suzy Annetta of Design Anthology, the showcase will shine the spotlight on close to 60 established and emerging designers from Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam who will unveil fresh works through the lens of materiality and categorised under the four pillars: Natural, Salvage, Unconventional and Innovative.

Streamlining materiality, this theme perfectly encapsulates both the unification and individuality of Southeast Asian culture while paying tribute to social reality and environments. In line with these goals, EMERGE @ FIND will host a panel discussion titled "Trash to Treasure" on 22 September 2022 at 4pm with four designers who will share how they are working with salvaged or recycled materials innovatively in a time when the earth's resources are wasted or discarded, natural materials are quickly diminishing, and the climate crisis is a looming threat. Suzy Annetta will moderate the session in the company of EMERGE designers Adhi Nugraha, Wei Ming Tan, Stanley Ruiz, and Saruta 'Pin' Kiatparkpoom.

### **Championing Innovative Design in Singapore**

The Society of Interior Designers pavilion will bring together a group of building materials specialists that have contributed significantly to Singapore's recognition of top interior designers

in the country, and across the region via their showcase and the annual Singapore Interior Designers Awards (SIDA). Brands to be featured include AkzoNovel Dulux, Admira, TECE, Luxx Newhouse Group, Geberit, Lutron, T1 Glass, LuxConex, Lamitak, Philip Jeffries, Elegant Group, and Hafary.

The Society is a national association that represents the local interior design fraternity that governs, accredits, and recognises Singapore-based interior designers and their work; it brings together education and practice to raise awareness of good design by cross pollination of ideas and experiences.

The Asia Pacific Space Designers Association (APSDA) will also be hosting the Asia Pacific Interior Design Symposium (APIDS) where the association's industry leaders from across 8 countries and territories will weigh in on how disruptions will impact the future of the interior design practice.

### **The Urban Living Showcase**

The 'Urban Living Showcase' is a glowing representation of the Singapore Furniture Industries Council's (SFIC) vision for the local furniture industry 'to be the nexus of tomorrow's work-life integration for sustainable urban living'. The programme aims to shift industry players towards a differentiated proposition in influencing and creating new urban living concepts for international markets and innovative designs for urban lifestyles around the world.

The showcase is a realisation of SFIC's Design Innovation Programme that was meant to foster partnerships between furniture brands/manufacturers and designers to design, produce and launch commercially-viable urban living products and solutions. The products and solutions aim to enhance the design capabilities of Singapore-based furniture and furnishings manufacturers and brands through collaborations with Singapore-based or overseas-based designers and partners, harnessing design as an enabler for differentiation and creation.

The idea for the showcase arose from the industry's transformation roadmap and also insights gathered. SFIC has identified three key focal pillars over the next three years – Market Agility, Urbanite Centricity and Enterprise Adeptness.

### **See you at FIND - Design Fair Asia**

FIND - Design Fair Asia is a free-to-attend event. Visitors may register at <https://www.designfairasia.com/visit/visitor-registration/>.

**Venue:** Marina Bay Sands Expo and Convention Centre

**Fair hours:****Trade:**

22 September 2022: 10am to 6pm

23 September 2022: 10am to 6.30pm

**Trade and Public:**

24 September 2022: 10am to 5pm

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High-resolution images are available at:

<https://www.dropbox.com/sh/qlbrw0z7lxmqdfa/AACdKYz8wxwOi-hBLF7J91d7a?dl=0>

For more information, high resolution images, or interview opportunities, please get in touch with:

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**ABOUT FIND – DESIGN FAIR ASIA**

In partnership together with Fiera Milano, dmg events will bring together the largest carefully selected collection of interior brands, key opinion leaders, designers, and content from across the globe at the inaugural FIND – Design Fair Asia. The fair is to be held at the Marina Bay Sands Expo and Convention Centre in Singapore from 22nd to 24th September 2022.

Occupying 12,000 square metres, it is expected to draw more than 250 international exhibiting brands as well as physical and virtual attendees. Visitors, including architects, interior designers, retailers, agents, and design savvy consumers from across Asia, are invited to draw inspiration, network and trade at this new 3-day event located in Singapore. It will be a premium, thoughtfully produced event, offering trend setting design and a glimpse into the future.

Exhibiting brands will be able to leverage this global coverage fully to ensure leadership positioning and visibility.

Website: <https://www.designfairasia.com/>

IG: @finddesignfairasia

FB: @finddesignfairasia

LinkedIn: FIND – Design Fair Asia

## ABOUT SINGAPORE DESIGN WEEK

One of Asia's premier design festivals, Singapore Design Week (SDW) returns 16<sup>th</sup> – 25<sup>th</sup> September 2022 with a brand new vision, exploring design through three defining festival pillars: Design Futures, Design Marketplace and Design Impact.

Design Futures focuses on the design of the future and the future of design, through the lens of forward-looking Singapore – where a more positive future is prototyped for Singapore and the world. Design Marketplace uncovers lifestyle trends from across the globe, with a spotlight on the fast-growing Southeast Asia region. Design Impact inspires with innovative and impactful design solutions that tackle society's biggest questions and create a better world by design.

Organised by DesignSingapore Council, SDW is a celebration of creativity and innovation, championing thought leadership and showcasing the best of design from Singapore and beyond in our UNESCO Creative City of Design. Find out more at: [SDW.SG](https://sdw.sg).

### **dmg::events**

**dmg events** is an international exhibitions and publishing company headquartered in Dubai, with a portfolio of 84 exhibitions across UK, Singapore, Canada, Saudi Arabia, Egypt, and South Africa, that attracts more than 425,000 visitors every year.



An undeniable part of Milan's history, **Fiera Milano** is the most prominent trade fair organiser in Italy and one of the largest in the world.

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